

IDIS is Mission-Critical Partner for Leading Middle East Jeweller



Industry

Retail

Customer

Al Sulaiman Jewellers

Region

Qatar

IDIS Partners

A4S

Background

A leading name in elite jewellery fashion



Since 1993 Al Sulaiman Jewellers has been delighting its elite clients with its exquisite, fashionable and traditional jewellery. One of the country's leading names in high end jewellery fashion, Al Sulaiman Jewellers has earned an enviable reputation for its exclusive designs and excellent service. The business has grown steadily from the opening of its first outlet in Al Sadd St, Doha and today a staff of more than 150 specialists in 18 branches caters for every requirement with expertise in gold jewellery, gems stones, watches, pearls and beautiful designs.

Challenges

Finding the best partner to meet rigorous government standards

To comply with the Qatar government's rigorous security policies, which are implemented by the Security Systems Department of the Ministry of the Interior (SSD-MOI), businesses including gold retailers, are required to install advanced measures including IP-CCTV systems.

The SSD-MOI standard covers system specification, assessment and inspection and requires close attention to detail at each stage to ensure a robust level of protection. In addition to meeting demanding design and installation requirements systems also have to be properly maintained and remain fully operational as they are inspected annually. In the past, Al Sulaiman Jewellers and its integrator A4S have experienced technical difficulties and been disappointed with the support provided by different system manufacturers. On occasions the company has even had to develop its own solutions to compensate for lack of support by different brands. Given the critical importance of its new system, Al Sulaiman Jewellers was determined to work with the most reliable and responsive supplier.

Solution

A comprehensive CCTV recording and management system

IDIS CENTER



After assessing the market A4S identified IDIS as the best partner for the office and showroom security system, which is due for completion in March 2018. All the chosen equipment, including the IDIS cameras, NVR recorders, hard disks, monitors and video management system (VMS) were quickly approved through the SSD-MOI online process.

The system design ensures that cameras will cover all the critical areas, as required, with facial recognition covering all entrances. More than 40 cameras provide complete coverage of the showroom, with a combination of 2MP and 3MP IR domes and a 5MP fisheye camera, the latter being specified by Al Sulaiman as an addition to the mandated system.

For other areas, including offices, the rooftop, the basement, vehicle access points and the perimeter, a further 60 IR cameras, including domes and bullet cameras, are deployed.

Network connectivity is ensured with an IDIS 28-Port and 24-Port POE gigabit switch and storage is handled by the IDIS NVR together with expansion storage equipment. The system is configured with RAID 5 to record 24/7 for 120 days, as required by SSD-MOI. Allowing efficient live viewing and playback the system also includes the latest IDIS 32" screens and 23" workstation monitors together with the highly scalable and modular IDIS Solution Suite VMS.

Results and Benefits

A scalable solution, futureproofed for growth



Future-Proof

The close partnership between A4S and IDIS, which provided seamless design and installation expertise, ensures that the prestigious Al Sulaiman Jewellers showroom and offices are fully protected against security risks, with both staff and clients continuing to feel at ease. The completed system will be fully compliant with SSD-MOI standards. As a result of ongoing market focus and investment, all IDIS equipment now complies with standards required by governments across the Gulf region. Based on this success, A4S is now looking to deliver high quality solutions for other customers across Qatar and beyond.



“ The expertise of A4S and the scalability, forward-compatibility and the assurance of continuing leading-edge system capability are all important additional benefits of working with IDIS. Having the best surveillance solution is critical for us so it's great that our chosen partner, IDIS, not only meets our high standards now, but will work with us into the future as our business needs evolve and new technologies come on line. ”

Mr Hemant M. Jhaveri
Managing Director, Al Sulaiman Jewellers

IDIS
One Solution. One Company.

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